



VENTURE

FIRST OFFICIAL MILITARY TRIO TO ROW ANY OCEAN

TEAM VENTURE. AN INTRODUCTION ...

We are three soldiers, bonded by a desire to push ourselves to our limits and make a positive difference whilst doing so.

We met at the Royal Military Academy Sandhurst in 2019 and soon became firm friends.

In 2020, we were selected to compete in a rigorous military skills competition at West Point, USA. Covid laid waste to that, so we decided to fundraise for charity, running marathons in our gardens. In cricket kit.

Today, we prepare to embark on our latest venture. Together, we are set to be the **first official military trio to row any ocean.** OH BUOY.

SHARED HARDSHIP
HAS A WAY OF DOING
THAT TO PEOPLE.



THREE FRIENDS. (IN A BOAT)



SCHEMING on
Excel. Loves a
spreadsheet.

ROBERT CROSS

Rob failed his driving test twice but thinks he can cross the Atlantic first time. A Londoner, Rob commissioned into the Welsh Guards and has been deployed to Iraq and Kenya. A cricket lover, Rob hopes that England will be touring the West Indies on arrival.



out running...
AGAIN!

CHARLES NEWMAN

An Army child and now commissioned into 7 PARA RHA, Charlie is used to a travelling existence. Calling the Atlantic his home for 40 days will therefore come relatively easy. Will immediately book himself in for a massage on reaching Antigua.



Probably
FIXING
STUFF.

ROBERT TREASURE

Having grown up in landlocked Shropshire, Rob has been saved by the RNLI twice. He hopes that this time he will wash up on the right shore. A Rifleman, Rob has recently tried Nordic skiing and is now looking forward to spending time on water that isn't frozen.

THE CHALLENGE.

THE WORLD'S TOUGHEST ROW.

The **Talisker Whisky Atlantic Challenge** is an unsupported rowing race across the Atlantic Ocean from **La Gomera** to **Antigua**.



2HRS row, **1HR** sleep. Repeat.



3,000 miles of ocean.



30-50 days at sea.

MORE have climbed
Everest or ventured
into SPACE



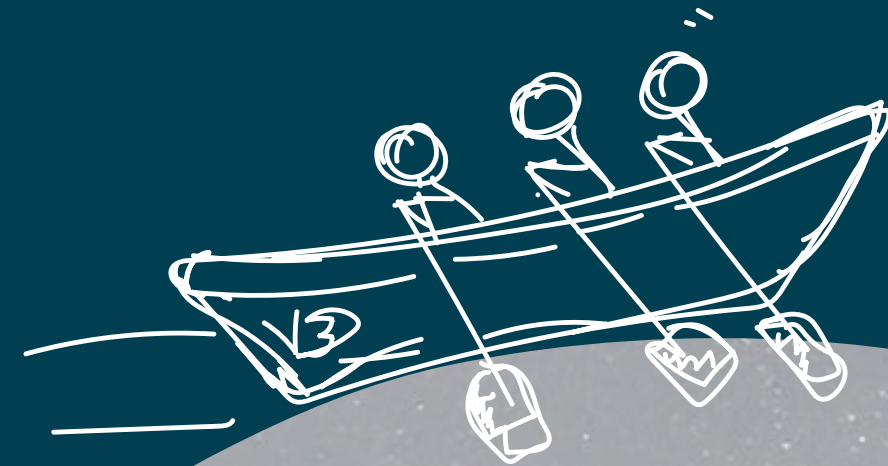
TO DO WHAT FEW HAVE
DONE BEFORE!

WE FACE...

DANGER!
NO SWIMMING



ATLANTIC STORMS



BLISTERS & SORES

1.5 MILLION STROKES

20% BODY WEIGHT LOSS

40°C HEAT

OUR MISSION.

THE FIRST OFFICIAL MILITARY
TRIO TO ROW ANY OCEAN.

It sounds simple when it's written
down. It will be anything but.

Our shared love of ventures (and
seemingly masochistic tendencies)
have led us to the **pinnacle** of
ocean rowing. This will be the
ultimate mental and physical
test for us.

AND FOR OUR
FRIENDSHIP!



OUR CAUSE.



In June 2021, Rob's Dad, Stephen Treasure, lost his life to cancer.

We aim to raise as much awareness and funds for our chosen charities in Stephen's memory. Our target is **£200,000**.

THAT'S A LOT OF MONEY GOING TO GREAT CAUSES.

MACMILLAN CANCER SUPPORT

Macmillan Cancer Support

is a huge source of help and comfort to thousands of cancer sufferers. We hope to aid Macmillan in their determination to continually improve the experience of cancer for its patients. Macmillan will receive **70%** of all funds raised.

We are also very proud of the units in which we serve. **30%** will be donated to our **three regimental charities**.

Robert Cross

Welsh Guards

Charles Newman

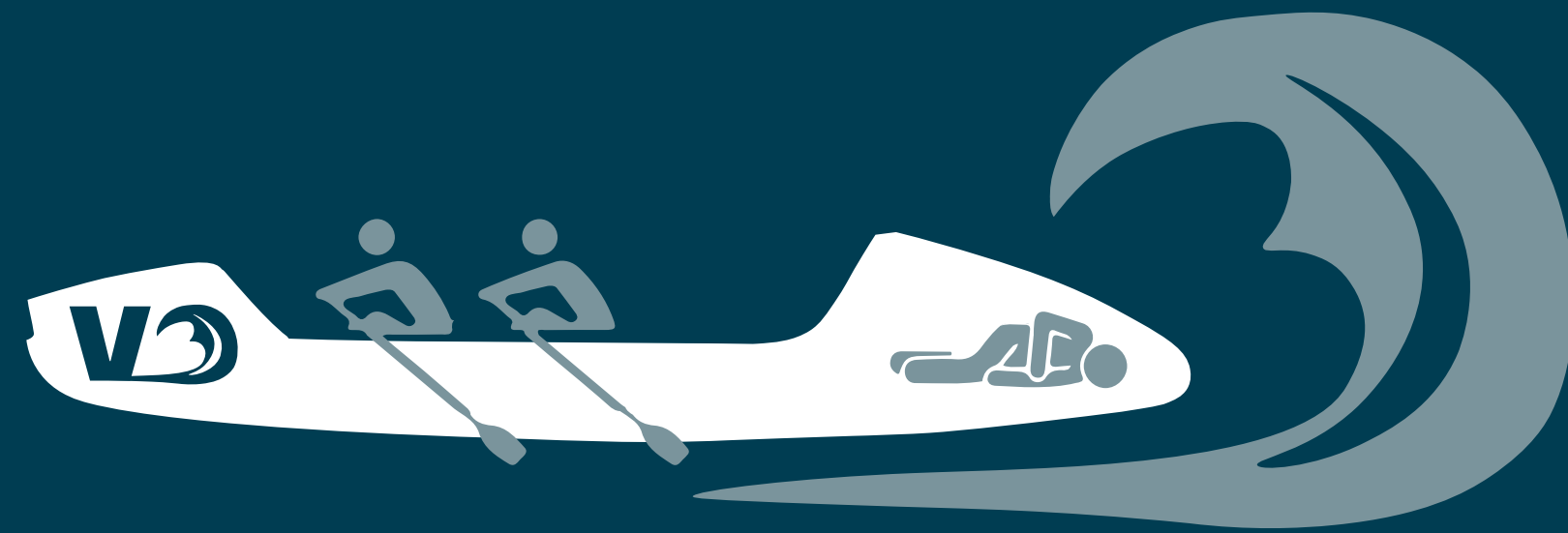
Royal Artillery

Robert Treasure

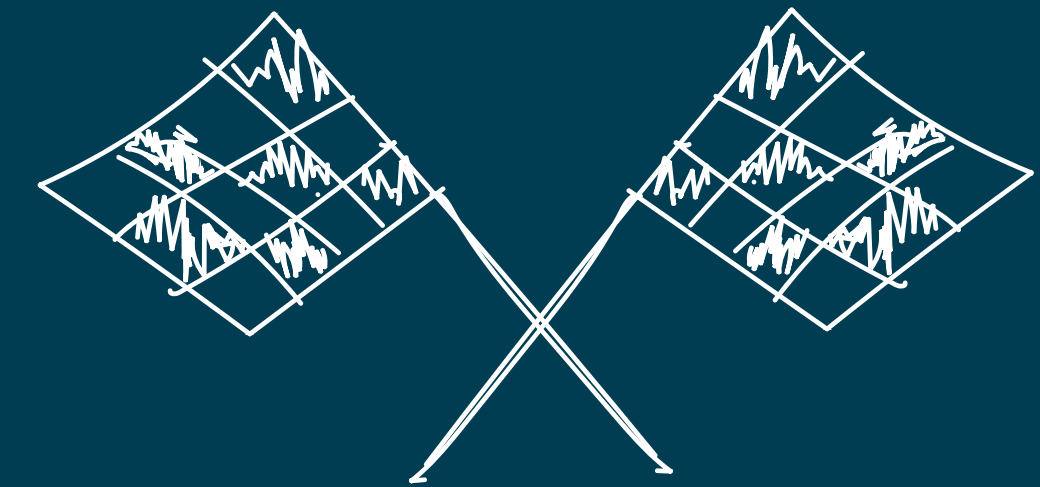
The Rifles



OUR JOURNEY. (BEGINS NOW!)



ROW, ROW, ROW YOUR BOAT
GENTLY TO THE START LINE



July 21

Dec 21

March 22

July 22

March 23

June 23

Nov 24

Dec 24

Jan 25

Sign up

Planning
commences

Order boat

Sea survival
courses

Boat arrives

Extensive
testing

Fly to La
Gomera

**ROW
BEGINS**

Finish line

POINT OF
NO RETURN

MEDIA COVERAGE.



This is a **world first**. The exposure that we'll receive presents exciting opportunities for a limited number of ambitious partners.

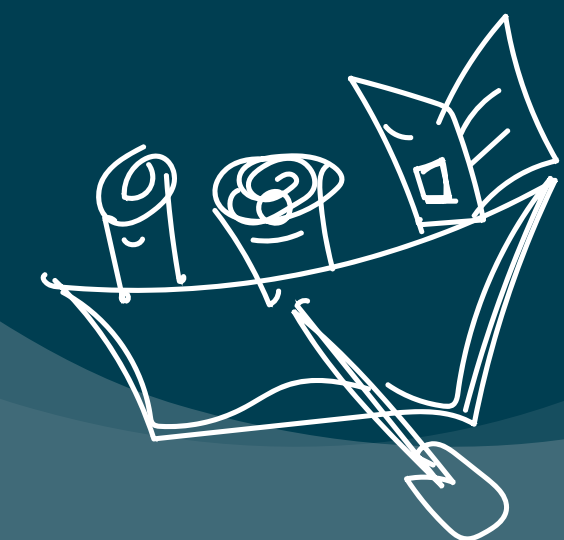
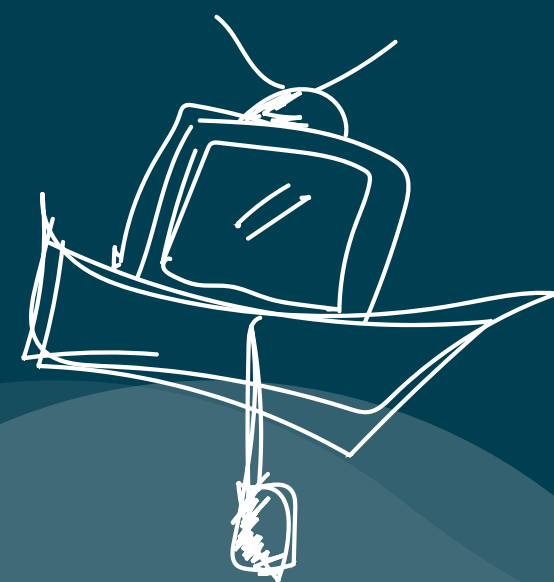
Please see our separate **Partnership Deck** if you want to be a part of something special.

Please see statistics below from the 2021 race.

CURRENT NEWS



BE ON OUR
WAVE LENGTH



DIGITAL MEDIA

Pieces of Coverage 1,704
Online Readership 11.3bn

TELEVISION

Global Viewers 56m+
Pieces of Coverage 100m+



PUBLIC FIGURES

Social Visibility 1M+
Audience Reach 15M+

PRESS COVERAGE

Print Circulation 9m+
People reached 100m+

SUPPORTING STATEMENTS.

FROM OUR HEROES ON FACING THE GREAT BLUE.



BEAR GRYLLS

Adventurer, writer & presenter. Climbed Everest & rowed North Atlantic.

“An epic challenge and for an amazing cause. I admire the team’s courage and determination so much. Oceans can be truly formidable opponents - stay humble and never give up!”



LEVISON WOOD

Former Parachute Regiment. British Explorer & author of ‘Walking the Nile’.

“An exciting challenge of incredible teamwork, strength and endurance. Even on their darkest days on the ocean, Rob, Rob and Charlie clearly have the skills and temperament required to be successful. Best of luck with this inspiring challenge.”



ALASTAIR HUMPHREYS

Nat Geo Adventurer of the Year 2012. Cycled around the globe & rowed the Atlantic.

“To go where no military trio has gone before is an historic feat. Their motivation and story is an inspiring one and it is clear to me that they have the necessary ‘chutzpah’ to succeed. I am delighted to support Rob, Rob and Charlie in their journey. Go well!”

GET ON BOARD.



 @teamv3nture

 @teamv3nture

 @teamv3nture

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FEEL FREE TO GET IN TOUCH
BY WHICHEVER METHOD
FLOATS YOUR BOAT.



WON'T BURN TURE



TALISKER™
WHISKY

ATLANTIC
CHALLENGE